



## MISSION

The mission of Parents and Alumni Working with Students (PAWS) is to take a meaningful role in recruiting and enrolling high achieving, diverse students for the College of Charleston.

## ROLE

Each year the Office of Admissions, along with the President and the Board of Trustees, sets admission enrollment goals. PAWS members serve as ambassadors for the College to assist the Office of Admissions in achieving these goals. Enthusiastic volunteers are excellent resources for students and their families who want to learn more about the characteristics of a College of Charleston education, student/faculty interaction, campus activities, and career opportunities.

## RESPONSIBILITIES

» **Serve as a positive ambassador for the College at college nights and fairs.**

You may be asked to assist an Admissions Counselor and/or represent the College of Charleston at an assigned booth or table where students and parents seek information about colleges.

» **Host yield/send-off receptions.**

You may wish to host a reception for prospective and/or admitted students who live in your surrounding area.

» **Attend receptions in your region.**

You may be asked to serve as a co-host at a reception in your area.

» **Visit and establish relationships with local high schools.**

You may be asked to reach out to high schools in your area by delivering current College information, offering to meet with guidance counselors and/or prospective students.

» **Contact students by mail, phone or email.**

The students we admit are highly qualified and typically garner a high level of attention from the many colleges that admit them. Your personal contact with students and/or their families can make a difference in the college they ultimately choose.

» **Participate in occasional volunteer training events on campus/in your local area.**

Information sessions and training events will be organized on campus and in various regions throughout the year to support your efforts to recruit students.

» **Maintain up-to-date information about the College of Charleston.**

Various materials will be available, in addition to the college website, to serve as references for current information about the College.