State of Admissions, from Director Suzette Stille

Campus is abuzz with activity and fall is in the air! It’s such a fulfilling time of year for us as we encounter students we worked with, now happily settling into the College of Charleston community. Our unique and accomplished new arrivals include a group of Chinese students on an exchange from University of Nottingham, Ningbo (the British university’s branch in China) who love it here and have made the Admissions Office their second home!

We received a record 13,794 applications for fall 2012, and our combined in and out of state freshman applicants totaled 11,961! I’m proud to report that our enrolled freshman class came with a stronger academic profile and included a larger number of students of color than in the past several years. The College of Charleston continues to be a destination of choice for transfer students from both two and four year colleges. We welcomed 740 of them this fall!

At the same time, there is only a short window to celebrate the success of the past year. We’ve already turned our attention to the next class! We have six enthusiastic recent graduates who are serving as “road runners” as well as a large group of returning admissions counselors who are covering college fairs, high school visits and CofC sit-downs all over the country. If you wish to see the areas we’re visiting or if you’d like to check out profiles of our staff, visit: admissions.cofc.edu/explorethecollege/meet-your-counselor/. For those of you who haven’t heard, (continued on p. 2)
Get Involved!

Visit our Cougar PAWWS website to learn more about the areas in which you may wish to be involved. You can find useful information and tools available to our volunteers.

admissions.cofc.edu/pawws

Here are some activities our volunteers like to do:

• Shadow train and/or assist at a college fair in your area
• Cover a college fair independently
• Make contact with prospective students throughout the admissions cycle
• Make congratulatory calls to accepted students
• Host/Co-Host a student/family reception
• Present at high school awards assemblies
• Attend/Assist at events on and off campus

Volunteering is a productive and fun way to be engaged with your student’s college and/or your alma mater. To become a member, email your contact information to Admsvolunteers@cofc.edu or call Heather Chipley at 843.953.4977.

Jimmie Foster, Jr. was offered an opportunity to serve as Dean of Undergraduate Admissions and Orientation at Northeastern University. He and his wife, Cassandra and their young family have relocated to the Boston area. While we will miss Jimmie’s enthusiasm and creativity, I am happy to report that Susan Oakes has assumed many of his responsibilities as our Interim Director of Recruitment. Susan is doing an outstanding job leading our freshman counseling staff.

Back on the home-front, we’ve seen the number of visitors to campus continue to grow. In addition to her responsibilities as Volunteer Coordinator, Heather Chipley has recently assumed responsibility and oversight of visitor services for Admissions. Obviously, Heather’s dedication and commitment to the College will serve us well in her new role.

The focus of our office will be on continuing to develop the national reputation and expanding interest in the College this year. Approval of the Diversity Strategic Plan enables us to dedicate a significant amount of time and attention to enhancement of our diversity profile.

On behalf of everyone in the Office of Admissions, please accept a large, heartfelt thank you for all that you do to help us by volunteering and spreading the word about the College. This is truly a special place. We are building upon many wonderful years of success as we continue to grow our volunteer organization. Thank you for all that you do!

Admissions/Alumni Collaboration Benefits Many!

This past May, the Office of Admissions partnered with the Alumni Office to offer Admissions events during the ever-so-popular A Charleston Affair Weekend. Alumni elected to attend a “College 101” session with their high school age children which included an overview of the admissions process and/or, a Cougar PAWWS training session highlighting various ways alumni could become involved with Admissions recruitment efforts. Both sessions were followed by campus tours led by our Charleston 40 Tour Guides, highlighting the phenomenal new additions and changes to our facilities.

The presentation of the 2011-2012 Admissions Volunteer of the Year award was made during the Friday afternoon Cougar PAWWS training session. In attendance were College of Charleston staff, community members, and Alumni Chapter Leaders from various parts of the country. All were delighted to be able to congratulate recipient, Rallis Pappas ’78. (Featured on p. 2.) Rallis’ name now proudly joins six others on a plaque displayed prominently in the Office of Admissions lobby in Craig Hall.

As a result of the PAWWS training sessions, we welcomed 25 new PAWWS members, many of whom have already offered to help with events such as AALANA (Multicultural Open House), Senior Project, Summer Send-Off Receptions, Accepted Student Weekend, and coverage at college fairs nationwide.
Meet Rallis Pappas, Volunteer of the Year!
The Office of Admissions thanks Rallis for his dedication to the College, his service on the Parent Advisory Council, and his help with personalized contact and at countless college fairs across northeast Florida.

Rallis, father of Michael ‘12, currently serves on CofC’s Parent Advisory Council (PAC) and assists on the Admissions committee. Rallis and his wife, Dendy, enjoy attending college fairs representing the College, and they take time to call and speak to prospective CofC students and parents, as well. Rallis is an active member of the CofC Tennis Alumni and enjoys supporting Cougar athletics whenever possible.

In His Own Words
My wife and I truly believe that both the CofC and the City of Charleston combined provide one of the most unique and comprehensive learning experiences you can find anywhere. We love spreading and sharing that message.

We especially enjoy meeting high school freshmen and sophomores at college fairs. Dendy and I do what we can to provide them with tips to help them with their college selection process. Our goal is to make sure they are informed, or learn how to become informed, as they begin to think through and prepare to evaluate their college choices and opportunities. Our experience as parents having gone through this exercise with our own children helps in this regard, and of course selling the College of Charleston is easy.

And finally, we enjoy meeting other parents at the PAC meetings who are not Alumni of the College, but have become as passionate about the school as the two of us. It’s truly amazing to see other parents (non-alumni) contribute time, money and ideas which enable the College of Charleston to continue to improve and make the significant strides that it has over the years.

As a College of Charleston alumnus, I’m thankful and grateful to all of the PAC and PAWWS members.

-Rallis Pappas, ‘78

About Rallis
Rallis graduated from the College of Charleston in 1978 with a B.A. in History. He played on the tennis team for all of his four years in college and taught tennis professionally part-time in South Carolina and Florida.

In 1979, he entered the Public Administration Masters program at CofC but was hired by the PGA TOUR prior to completing his course work for his degree. At the PGA TOUR he managed the first mobile electronic and computerized scoring system and then led the Sales & Marketing efforts for what is now the Players Championship.

He left the PGA TOUR to co-found Information & Display Systems (IDS) in 1985. As President of IDS he has helped his organization deliver technology solutions successfully to numerous sports events and organizations world-wide over the last 27 years. IDS’ client list include the Olympics, NBA, NHL, UFC, PGA TOUR, USTA, USGA, etc. as well as all four tennis and golf Grand Slam tournaments and many major sports broadcasters.
Recent Receptions and Send Offs

Many thanks to our hosts and the Office of Institutional Advancement for their assistance in the planning of these receptions. We also wish to thank our Board of Directors, Deans, faculty, staff and alumni who attended to greet and mingle with our current and prospective students and families.

Events such as these can produce far-reaching positive results for the College and everyone involved.

Locations and Hosts

Raleigh, NC - Patrick Ford ‘95
Lake Forest, IL – Dolan Family
Lorton, VA – Phillip Anderson ‘84 & Sally Schneider ‘87
Evans, GA - The Knox Family
Atlanta, GA – Heard Family (Winter ’12 & Summer ’12!)
Atlanta, GA – Marshall Kent & Mary Kent ‘88
Wilton, CT – Gambee Family (Summer ’11 & Winter ’12!)
Greenville, SC - Sharon Kingman ‘80
Laguna Beach, CA – Friedmann Family
Darien, CT - Grant Tankoos ’05, and Soundview Millworks
Colts Neck, NJ - Coniaris Family
Nantucket, MA - The Heath Family

Did You Know?

- College of Charleston was mentioned as a “Hot College” in the New York Times
- We have new majors in Dance and Public Health*
- Recent grad., Ashley Glenn Miller ’10, published the book Common Senseless
- US News & World Report ranked us #4 among Public Colleges in the South
- We have a quidditch team, and they compete in the Quidditch World Cup!
- Study Abroad continues to grow, with 711 students in 2011-2012
- We’re continuously enhancing campus sustainability initiatives

*pending SACS approval